1	GREENBERG TRAURIG, LLP
2	VINCENT H. CHIEFFO (SBN 49069)
3	E-Mail: ChieffoV@gtlaw.com NINA D. BOYAJIAN (SBN 246415)
4	E-Mail: BoyajianN@gtlaw.com 2450 Colorado Avenue, Suite 400E
	Santa Monica, CA 90404-5524
5	Telephone: 310-586-7700 Facsimile: 310-586-7800
6	
7	Attorneys for Plaintiffs John G. Branca and John McClain, Special Administrators of the Estate of
8	Michael J. Jackson; Triumph International, Inc.
9	12
10	UNITED STATES DISTRICT COURT
11	CENTRAL DISTRICT OF CALIFORNIA
12	WESTERN DIVISION
13	
14	JOHN G. BRANCA, Special CASE NO. CV 09-07084 DMG (PLAx)
15	Administrator of the Estate of Michael J.
16	Administrator of the Estate of Michael J
17	Jackson; TRIUMPH INTERNATIONAL, INC., a California corporation,
18	Plaintiffs,
19	vs.
20	HEAL THE WORLD FOUNDATION, a
21	California corporation, UNITED FLEET, a California corporation; and DOES 1-10, Complaint Filed: September 29, 2009
22	inclusive Hon. Dolly M. Gee
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Pursuant to the Court's August 3, 2010 Amended Scheduling and Case Management Order for Jury Trial, Plaintiffs submit this Status Report Regarding Settlement.

Following the issuance of the Preliminary Injunction Order against Defendants in April 2010, the Parties engaged in settlement discussions. Plaintiffs made an offer to Defendants and Defendants made a counter-offer. No resolution was reached.

On March 1, 2011, the Parties engaged in a settlement conference with an agreed-upon Settlement Officer, Max Factor, III. In addition to counsel for the Parties, John Branca appeared on behalf of Plaintiffs, and Melissa Johnson and Mel Wilson appeared on behalf of Defendants. Despite good faith efforts by both Parties, no settlement was reached on March 1, 2011.

It was Plaintiffs' intent to submit a joint status report, but Defendants' counsel failed to sign and return the joint report in a timely fashion, despite orally expressing his agreement with its substance.

16 Dated: March 7, 2011

GREENBERG TRAURIG, LLP

By: /S/ NINA D. BOYAJIAN

Attorneys for Plaintiffs John G. Branca and John McClain, Special Administrators of the Estate of Michael J. Jackson; Triumph International, Inc.